

WHAT I'M TAPPED INTO RIGHT NOW

Three artists I'm already connected to—and why I'd bring each one into the room

Robert Spann • Atlanta • August 2026

MIDNIGHT JET
PISTOL PO
WILLDABEAR

You can recognize Midnight Jet before you read the name.

Her visuals live in dusk light, moving between open roads and low-lit rooms with the same soft-focus look. The first thing to do here is press play.

Current public visual • Instagram Reel

[Watch one more current reel](#)



[▶ Play Midnight Jet](#)

[Opens Instagram if playback is unavailable](#)

Midnight Jet is growing without leaning on one song.

Her Spotify audience grew sharply from January to August without visible editorial support. I'd bring her in, hear more music and understand the team, rights and release plan.

January 1 → August 18, 2026

Spotify followers

271 → 1,302 +380%

Monthly listeners

2,058 → 6,886 +235%

Latest 28 days

+276 followers
+3,243 monthly listeners

4 tracked songs
175,241 combined

Top tracked song • 97,292
5,600 Shazams

31 Spotify playlists • approximately 719 reach • 0 visible Spotify editorial

The next step is to bring her in and listen.

Listen: “I’m Still Missing You”





PISTOL PO

The freestyle changed the size of the conversation.

The video stays locked on him in the car and lets the verse do the work. It posted February 27 and drew 217,742 likes and 9,578 comments at capture.

POSTED FEBRUARY 27, 2026

217,742

LIKES

9,578

COMMENTS

The clip came first. The months of growth after it are why I would take the meeting.

PUBLIC REACTION

Six verified reactions from the public sample

1,000 comments sampled · 84 unique verified accounts

One row = one comment. Blue text = people who liked that comment.

@rob49up “Yu goin to hell 4 dat!!”

9,800 people liked this comment

@42_dugggg One comment · seven fire emojis

2,377 people liked this comment

@bendadonnn “Talkinnnnn 🤔🔥🔥🔥”

2,145 people liked this comment

@dcyoungfly One comment · three fire emojis

1,418 people liked this comment

@famousdex “On folks 🔥”

1,094 people liked this comment

@lakeyah One comment · one fire emoji

269 people liked this comment

Public recognition—not an endorsement, QC approval or signing signal.

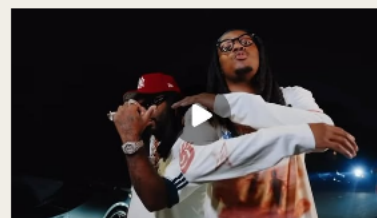
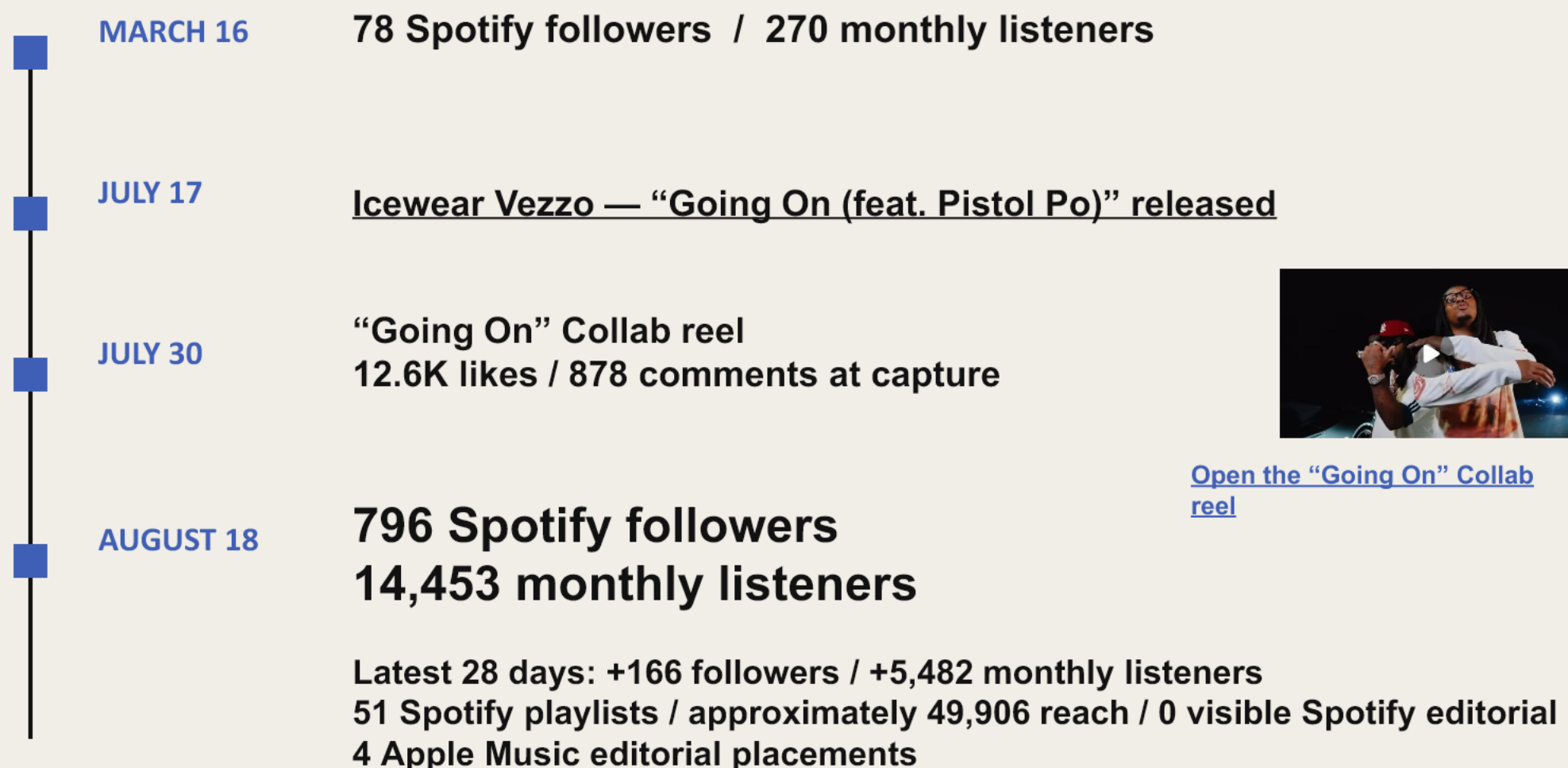


Play the freestyle

Opens Instagram if playback is unavailable

The audience kept growing after the freestyle.

The first public Spotify baseline came 17 days later, and his audience was still climbing in August. The Icewear Vezzo feature adds context, but I would not count that record as proof of his solo audience.



In the room, I'd ask to see the original TikTok source, look at saves and repeat listening, hear the strongest solo record, and understand the team, rights and next release.

WILLDABEAR

WillDaBear has a real writing credit. The artist side is still early.

William Hood is a credited composer/lyricist on Ciara featuring Chris Brown's "How We Roll." The official video had 82.1M+ views on August 20, but that scale belongs to the released work—not to WillDaBear's own artist demand.

Early artist profile

9 Spotify followers / 1 monthly listener / popularity 0
3 Shazams / approximately 2.9K Instagram

[Open the WillDaBear cartoon](#)



**“HOW WE
ROLL”**

William Hood / IPI 00426248560
Composer / lyricist

ISRC QZS7J2311667
ISWC T3214637813

82.1M+ official-video views
August 20, 2026

Women with real audiences are already tapping into “Baddie” before release.

Sherrion joined the Collab post. Karlae shared another “Baddie” reel to her Story and wants to make more content. The useful signal is the pattern: women with real audiences want to participate before the single is out.

SHERRION

Collab post · 312 likes / 46 comments
37.7K Instagram followers at capture

KARLAE · @okaykarlae

1M+ followers · 10.4K plays on this WillDaBear reel
Shared it to her Story and wants to make more content

Early creator pull—not proof of audience conversion yet.



SHERRION COLLAB

312 likes · 46 comments



KARLAE STORY-SHARED REEL

1M+ followers · 10.4K plays

▶ [Play Sherrion Collab](#)

[Instagram fallback](#)

▶ [Play Karlae reel](#)

[Instagram fallback](#)

I lead with the music. The tools help me follow through.

I start with the song and the artist. These aren't cold finds—I'm connected to all three and can reach each one. The tools help me keep the facts straight and stay organized after the meeting.

Two song-registration apps

Release data, credits, splits, identifiers and assets

A private label-operations system

Catalog, releases, publishing, agreements, money, tasks and evidence

A weekly artist analytics tracker

Instagram, Spotify for Artists and Apple Music for Artists in one place

I'd welcome the chance to talk through what I'm tapped into and what I've been building.